

PRIVACY NOTICE

1. General

At Graz University of Technology (**TU Graz**), protecting your personal data is one of our top priorities. All of our procedures and processes comply with applicable data protection regulations. If you take part in the "**Be The Face**" campaign, it will be necessary to process your personal data for specific purposes. In line with our legal obligations, this privacy notice provides information on the nature, purpose, legal basis and other aspects of our data processing.

2. Controller

The controller is TU Graz, Rechbauerstrasse 12, 8010 Graz.

3. Categories of persons and data

TU Graz will process the following personal data of students:

Entrants

First and last name, contact details, year of birth, degree programme, nationality, picture and sound material

Winners

First and last name, contact details, date of birth, degree programme, nationality, picture and sound material, bank details

4. Purpose and legal basis

The personal data of entrants will be processed for the purpose of administering the competition (steps taken prior to entering into a contract). The personal data of winners will be processed for the purpose of executing the campaign as well as for TU Graz public relations and marketing activities (performance of a contract – see Terms of Use). The legal basis for the processing of personal data is Article 6 (1) b of the General Data Protection Regulation (GDPR).

5. Recipients

Entrants

The personal data of entrants will not be transferred to third parties.

Winners

The personal data of winners such as the first and last name as well as photographs and videos, may be published on the TU Graz website, in TU Graz printed materials, and in media operated by third parties (i.e. social media, student platforms, posters, etc.). The transfer of personal data to third countries (e.g. USA, China) is necessary for performance of the contract and takes place on the basis of Article 49 (1) b GDPR and/or on the basis of an adequacy decision by the EU Commission in accordance with Article 45 GDPR (e.g. EU-US Data Privacy Framework).

6. Retention periods

Entrants

The personal data of entrants will be stored for three years and will then be deleted.

Winners

During performance of the contract: TU Graz will store the personal data of winners for as long as necessary for performance of the contract (Terms of Use).

TU Graz will only store the personal data of winners beyond this time if statutory retention periods apply or if limitation periods related to potential legal claims have not elapsed.

7. Data subjects' rights and data protection officer

Visit datenschutz.tugraz.at for further information about data protection.

If you have any questions related to data protection, please e-mail us at datenschutz@tugraz.at.