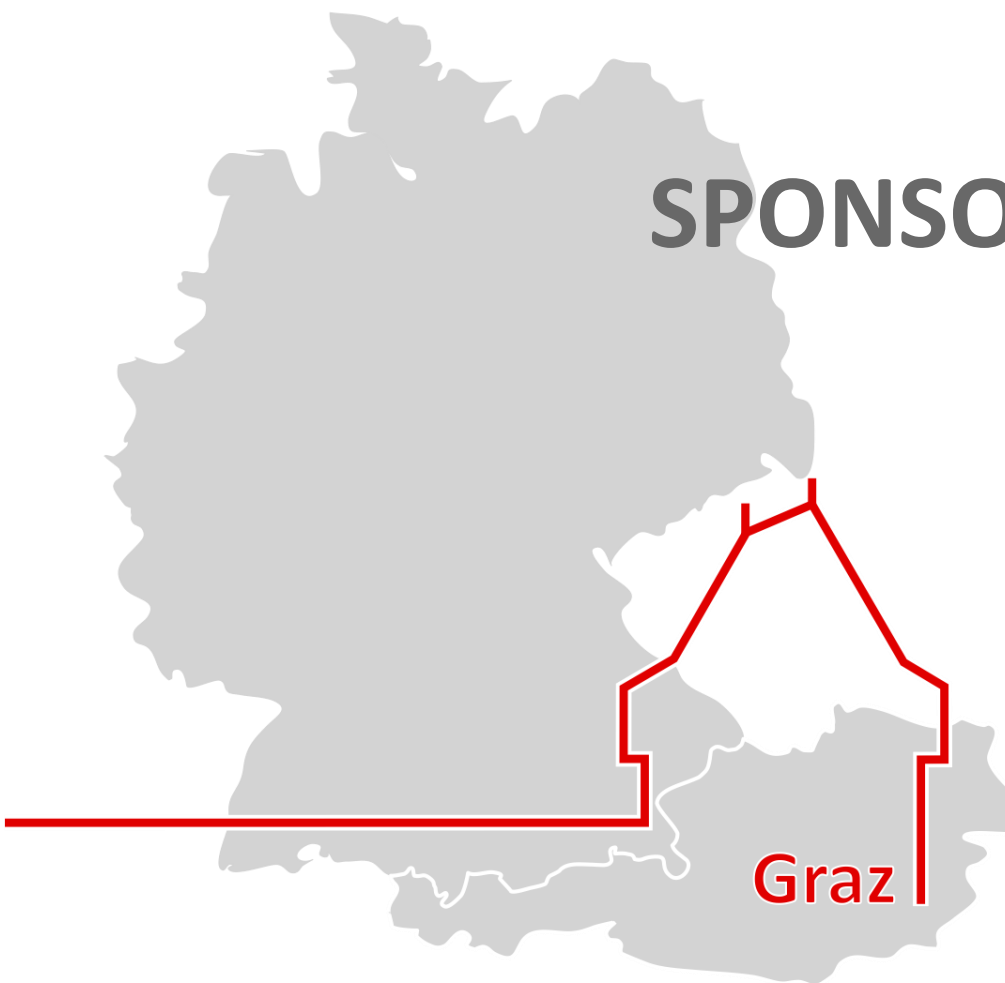


*ibpsa*

8th Conference of IBPSA  
Germany and Austria

**SPONSORSHIP**



**BauSIM2020**

**23 - 25 September 2020**

Graz University of Technology

**BauSIM 2020** offers you with the opportunity to present your company's expertise and services in the fields of

- thermal simulation of buildings
- design and verification in building physics and building services
- Building Information Modeling (BIM)
- building certification
- ...

to a large expert target audience. You can reach participants from the DACH region (Germany, Austria, Switzerland) and beyond in personal contact. As a result of your sponsorship, you will be associated with the above-mentioned topics and will be remembered by an international specialist audience.

The conference takes place in the representative rooms of the so-called "Alte Technik" of Graz University of Technology.

In this folder, you will find information about the conference and how your company can get involved in this event, which has a considerable attention in the DACH region and beyond.

If you have any questions, please contact us:

**Michael Monsberger**

bausim2020@tugraz.at | Tel.: +43 316 873 6255

### **Brief information about BauSIM 2020**

**Date: 23 - 25 September 2020**

**Venue:** Graz University of Technology

**Address:** Rechbauerstraße 12, 8010 Graz

**Target groups:** Representatives from science and construction industry  
(architects, planners, contractors, public authorities)

**over 130 abstracts**

**3 parallel sessions**

**2-3 keynote speakers**

**Deadline for abstracts: 30 November 2019**

**Deadline for full papers: 15 March 2020**

**Early bird registration: until 30 June 2020**

## About the conference

The BauSIM conference has been organized under the auspices of IBPSA Germany and Austria since 2006 and takes place every second year. Building and district simulations and associated methodologies are at the focus of the conference. Emphasis is also placed on complementary topics such as building information modelling (BIM), component-level simulations or monitoring and operation of buildings and urban systems.



The conference addresses stakeholders from science and education, the construction industry (design, planning, construction and operation), software development and public administration. It provides a forum for presenting research results and for multidisciplinary discussions of the latest trends in the field of simulation-based design of sustainable buildings and districts. Linking and integration of data are increasingly shaping developments in both, building simulation and BIM. Based on the contents of the previous conferences, BauSIM 2020 will thus put a special focus on topics related to this most relevant field of research, including the development of digital twins, the use of IoT technologies for energy optimization of buildings and districts as well as the use of machine learning in the context of building operation and user behaviour.

## City of Graz

Graz, the capital of Styria, is the second largest city in Austria with about 293,000 inhabitants. It is an attractive and cosmopolitan city, where people from 160 different nations live. The city of Graz hosts four universities and two universities of applied sciences with over 50,000 students. Graz is located in the foothills of the Alps at the river Mur and impresses you with its southern flair and the nearby vineyards of the famous southern Styrian wine region. The historic city centre, which is placed around the Schlossberg with the well-known clock tower 'Uhrturm', and the castle Schloss Eggenberg have been declared UNESCO World Heritage Site. Graz was European Capital of Culture in 2003 and has become a UNESCO City of Design in 2011.



## Graz University of Technology

Science – Passion – Technology: Established in 1811, Graz University of Technology is located in the centre of Graz. It currently has over 13,000 students in the fields of natural sciences and engineering. The graduates from Graz University of Technology, around 1,000 per year, are in high demand on the employment market. The unique and strong networking with regional and international business partners is a crucial factor of success for the university in its five Fields of Expertise. The mission of Graz University of Technology is driven by strong passion for a responsible and sustainable development of our society, economy and environment.

## Cooperation offer

We offer you the opportunity to participate in the conference as a sponsor and to promote your company or products. Depending on the type and scope of participation, you can choose between different sponsorship packages.

Furthermore, we offer you the opportunity to hold topic-related workshops.

## Sponsoring

Sponsors at BauSIM 2020 Graz increase their international awareness. Sponsors will be prominently presented to an international audience before, during and after the conference.

The conference will be announced several times via target group-oriented mailing lists. In total, around 150 international participants are expected at BAUSIM 2020.

Depending on the sponsorship packages, your company will be presented:

- on the conference website [bausim2020.tugraz.at](http://bausim2020.tugraz.at)
- in the official email newsletters
- on a logo wall next to the conference office
- on the printed conference program
- in the Book of Abstracts
- during workshops that you can design yourself
- on the menu cards at the conference dinner
- in or on the conference bags
- in representative exhibition areas
- on roll-ups
- ...

The different sponsorship packages will be introduced in the following. Based on the "basic package", you can book additional upgrades. The total amount of the booked sponsorship packages is the basis for the classification as a platinum, gold, silver or bronze sponsor, which is primarily reflected in the size of the sponsor logos (see page 7).

## SPONSORSHIP PACKAGES

### Basic package € 1 800

The basic package includes the following services:

- Your promotional material (1 brochure or flyer per sponsor) will be enclosed in the conference bags with the conference material.
- Your promotional items (such as notepad, USB stick etc.) will be enclosed in the conference bags with the conference material (1 item per sponsor).
- Your advert will be placed on an inner side of the Book of Abstracts (maximum of one page A5).
- Your company logo will be
  - placed on the BauSIM2020 website with a link to your company website;
  - presented on a logo wall next to the conference office;
  - printed on the conference program; and
  - appear on the official BauSIM2020 newsletter.
- One employee of your company can participate in the entire conference for free – other employees can participate for a special price – 200 Euro (limited to 5 persons).

## AVAILABLE UPGRADES OF BASIC PACKAGE

### Workshop (1 day) € 3 500

Opportunity to hold one-day workshop for 30 participants one day before conference starts – 22nd September 2020.

**This package includes:**

- Seminar room including the necessary infrastructure (projector, whiteboards...)
- Workshop newsletter
- Lunch for participants (Buffet)
- Registration management by ConfTool

Limited to a maximum of 2 sponsors

### Workshop (2,5h) € 1 800

Opportunity to hold workshop (up to 2,5h) for 30 participants after the conference – 25th September 2020 (afternoon).

**This package includes:**

- Seminar room including the necessary infrastructure (projector, whiteboards...)
- Workshop newsletter
- Coffee and cakes
- Registration management by ConfTool

Limited to a maximum of 5 sponsors

## OTHER UPGRADES OF BASIC PACKAGE

Limited to 1 sponsor

### Sponsorship Conference Dinner € 1 800

#### This package includes:

- Your company logo on conference dinner menu
- Placement of your company logo roll-up next to the main entrance to the conference dinner.

### Logo on conference bags € 350

This package includes printing your logo on the conference bags

### Exhibition space

€ 1 100

This package includes a representative exhibition area (2m x 3m) in HS II Alte Technik for the entire conference. Stand equipment (except electricity and WiFi) is not included but can be organized at additional cost.

### Logo Roll-up

€ 800

This package includes placement of your company logo roll-up in HS II for the entire conference. The package is an alternative to the "Exhibition space" package.

## General plan of Alte Technik



**HS I basement/GF**  
Main conference hall

**Main entrance GF Alte Technik**

Rechbauerstrasse 12

**Foyer GF Alte Technik**

Roll-up Platinum Sponsor

**HS II basement**

Exhibition space, Roll-up  
Buffet, Get Together

**Foyer cellar Alte Technik**

Conference office and registration,  
Buffet, Get Together

## Sponsor categories and logo size

The sponsor category and the logo size (boxes presented below) depend on the total amount spent for the individual sponsorship packages.

### PLATINUM SPONSOR

Limited to 1 sponsor

Sum of sponsorship  
min € 6 800

In addition to the services listed in the individual packages, the platinum sponsor also has the opportunity to speak to the audience during the conference dinner (up to 15 min) or (alternatively) give an impulse presentation in a plenary session on the second or third conference day. Moreover, the platinum sponsor has the possibility to place roll-ups with the company logo in the exclusive main entrance area of Alte Technik (Rechbauerstrasse 12 GF).

### GOLD SPONSOR

Sum of sponsorship  
€ 3 251 - € 6 799

### SILVER SPONSOR

Sum of  
sponsorship  
€ 1 801 - € 3 250

### BRONZE SPONSOR

Basic  
package



## Conditions

Upon receipt of the application for sponsorship according to the chosen packages or agreed service, an agreement will be concluded with you and an invoice in the amount of 100 % of the respective sponsorship amount will be issued. The date of receipt is used as the basis for the allocation of sponsorship (first come, first served). We are happy to offer you to split the sponsorship amount into two installments.

Sponsor contributions are due no later than **May 15th, 2020**. Cancellation is no longer possible after this date. All promotional items must be approved by the organizers. All promotional material (brochures, flyers, roll-ups ...) is to be provided by the sponsor.

All amounts stated are net prices (excluding VAT). In the event of termination by Graz University of Technology, liability is limited to the reimbursement of sponsorship amounts.

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### Conference secretariat

**Marta Mierzejek**  
Graz University of Technology  
Institute of Building Construction

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[www.bausim2020.tugraz.at](http://www.bausim2020.tugraz.at)

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### Chairs

**Michael Monsberger**  
Graz University of Technology  
Institute of Building Construction | Building Services Work  
Group

**Christina J. Hopfe**  
Graz University of Technology  
Institute of Building Construction | Building Physics Work Group

**Markus Krüger**  
Graz University of Technology  
Institute of Technology and Testing of Construction Materials

**Alexander Passer**  
Graz University of Technology  
Institute of Technology and Testing of Construction Materials |  
Working Group Sustainable Construction