

Topic: **Business Models for Technology Transfer in Research Technology Organisations (RTOs)**

Start: as of now (approx. 5-6 months)

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INITIAL SITUATION:

Technology transfer from research and technology organisations to companies remains a challenge, specifically for small and medium sized companies (SMEs). But especially SME are dependent on technology transfer, because they themselves have little resources for the development of technologies. For SME so-called key enabling technologies (KET) are particularly interesting. Research and technology organisations (RTOs) are mission-oriented providers which transfer technologies to firms and therefore are constantly looking for a set of new innovative business models (BM). BM describe the logic of how to transfer technology most efficiently.

AIMS:

- Search and description of current business models in RTOs for providing technologies to SMEs
- Assessment of relevant business models at RTOs for providing technologies to SMEs (with particular focus on transnational services to SME and on collaborative service provision among RTOs).
- Supporting in developing of new or adapted business models for RTOs.
- Evaluating and validating such innovative business models.

Requirements: -

Fields of study: Mechanical Engineering and Business Economics, Production Science and Management, Software Engineering and Management, ...

Payment: according to agreement

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This work will be done in the framework of the EU-Project KETGATE, www.ketgate.eu