



## Announcement

# CROSS-INDUSTRY CONFERENCE ON AGILE OPERATIONS

Friday, February 3, 2017, at Graz University of Technology, Austria

Prof. Dr. Christian Ramsauer (Graz University of Technology), Dr. Detlef Kayser (Lufthansa), and Dr. Christoph Schmitz (McKinsey & Company) invite you to join the cross-industry conference on agile operations and introduce their new book on agility

### Agenda

#### Book Presentation

“Erfolgsfaktor Agilität – Chancen für Unternehmen in einem volatilen Marktumfeld”, Book presentation

#### Selected Keynote Speakers

- Accelerating innovation in the digital age, *Prof. Dr. Christian Ramsauer*
- The versatile factory – challenges and potential solutions for the car production of the future, *Karl-Friedrich Stracke, President, Fahrzeugtechnik & Engineering, Magna Steyr*
- Radical agility – how to make agile work in a large tech organization, *Dr. Christoph Lütke Schelhowe, Vice President of Customer Experience, Zalando*
- Agile innovations, *Dr. Florian Weig, Senior Partner, McKinsey & Company*
- Swarm organization, *Sebastian Miller, Head of Inhouse Consulting, Daimler AG*

#### Agility plenary discussion

#### Breakout sessions on various agility topics (optional)\*

- Agile supply chain and operations
- Agile organization and culture
- Agile product development

\*Breakouts to be finalized two months prior to the event

### Location

Auditorium of  
Graz University of Technology  
Rechbauerstraße 12, first floor  
8010 Graz, Austria

### Information

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### Conference contributors

