



Registration

- The participation in this seminar is **free of charge**. The seminar costs will be covered by the Institute of Business Economics and Industrial Sociology as well as the Faculty of Mechanical Engineering and Economic Sciences of TU Graz.
- **Registration** is open from now until **December 6th 2018**. The number of participants is limited to the max. of **12 persons**. The „first registration - first serve“ principle will be applied, as long as the participants fits into the target group.
- Registration is managed by Amila Omazic, BSc. MSc.
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Venue

Graz University of Technology
 BWL Seminar Room
 NT02088
 Kopernikusgasse 24
 2nd Floor
 8010 Graz, Austria

Organisation

Institute of Business Economics and Industrial Sociology
 Working Group “Management Control, Accounting and Finance“
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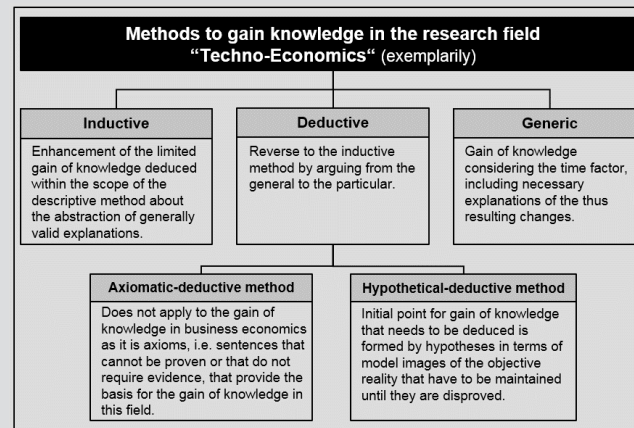
For any questions regarding the seminar please do not hesitate and contact Prof. Dr. Bernd M. Zunk.
 E-mail: [bernd.zunk\(at\)tugraz.at](mailto:bernd.zunk(at)tugraz.at)

Inter-University Research Seminar

Techno-Economic Research Methods

Methods are considered crucial to every scientific discipline as they **ensure rationality and verifiability of scientific findings**.

At a glance, the following figure illustrates a selection of the **key methods** within Business Economics (and, thus, of Techno-Economics and Management Science). Of course, in Business Economics/ Techno Economics/ Management Science not only abstract methods but also models that reproduce complex economic realities in a simplified way are indispensable.



This might give you a short impression on why this research seminar could be useful for your future research career.



Method Workshop on Corporate Finance and Governance

Date: 10./11.12.2018

Goal of this Seminar

The seminar aims at the participants' development of a **research strategy** and the development towards an appropriate research methodology. The plan is an intensive workshop on **how to improve research questions, selecting a methodology** and how to **structure the research project**.

The focus is on participants from social sciences as well as industrial engineering and management with a **concrete plan to conduct publishable research**.

This workshop has a management science focus and is not focusing on technical papers.

Target Group

This seminar is especially designed for **master students in their last year/PhD students/early stage researchers** that plan to develop their research project within management science and with a focus on financial management.

Furthermore, this seminar is an initiative on an **European level** in cooperation with the European Professors of Industrial Engineering and Management - **EPIEM** (www.epiem.org).

Schedule

Day 1

December 10th 2018

Session 1 (10am to 12noon)

Transactional and Relational Approaches to Political Connections and the Cost of Debt
(*Prof. Kabir*)

Session 2 (2pm to 4pm)

Developing innovative research questions
(*Participants & Prof. Kabir*)

Day 2

December 11th 2018

Session 3 (10am to 12noon)

Multi-disciplinary, Multi-theoretic and Multi-level Research in Corporate Finance and Governance
(*Prof. Kabir*)

Session 4 (2pm to 4pm)

Developing appropriate research methodology
(*Participants & Prof. Kabir*)

Lecturer

Prof. Rezaul Kabir holds the Chair of Corporate Finance and Risk Management at the University of Twente.

He has examined a wide variety of issues on corporate finance and corporate governance.



His research was published in national and international books, reports and academic journals including Strategic Management Journal, Journal of Banking and Finance, Journal of Corporate Finance, European Economic Review, Journal of Business Finance and Accounting, Journal of Business Research, and Journal of Multinational Financial Management.

Teaching Experience

Prof. Kabir has taught undergraduate, postgraduate and executive level courses at the universities in Antwerp, Beijing, Liege, Maastricht, New York, Stirling, Tilburg and Twente; and supervised many PhD students.