Fee and Registration

The participation fee is 75 EUR per person. Registration is open from now until April 30th 2018. The number of participants is limited to the max. of 24 persons.

The “first pay – first serve” principle will be applied. Payment is due right after registration for this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwlooffice@tugraz.at

Venue

Graz University of Technology 
BWL Seminar Room 
NT02100 
Kopernikusgasse 24 
2nd Floor 
A-8010 Graz

Organisation

Institute of Business Economics and Industrial Sociology, Working Group „Industrial Marketing, Purchasing and Supply Management”
Kopernikusgasse 24/II 
A-8010 Graz 
Phone: +43(0)3168737281 

For any questions please do not hesitate and contact Ms Amila Omazic, BSc MSc: amila.omazic@tugraz.at

Date: 3rd of May 2018
Goal of this Seminar
Enhancement of the scientific writing skills, specifically for publication.

"Good science tries to eliminate, good art seeks to provoke; mystery, which is lethal to one and vital to the other." John Fowles

Understand...
...strategic communication
...organizing an outline
...analysis writing (critique another's argument)
...issue writing (opinion)

Learn...
...organization
...continuity / word usage
...developing an argument
...focus writing efforts

Schedule
The Seminar starts at 9 a.m. and ends at 6 p.m.

Introduction
Good quality research
Scientific writing

Note
Join us for our Get Together dinner, the part of our EPIEM/ ESTIEM Conference and WING Congress.
Time: 7 p.m.
Place: Grazer Burg (White Hall) Hofgasse 15

Lecturer
Kenneth B. Young, initiated his academic writing career as a means to subsidize his San Jose State University basketball scholarship, which developed into a supporting role at the SJSU Writing Lab.

He is also a retired financial advisor that incorporated grant proposal writing and financial seminars among his services.

Currently, he is the co-owner of „Mother Tongue Language School“ where he focuses on Strategic Communication, Business Strategy Development, TOEFL & GRE prep and proposal editing.

Target Group
The target group of this seminar are PhD Students, Researchers and Professors who are interested in publishing in international journals.