



Interuniversitäres Forschungskolloquium Techno-Ökonomie

Fee and Registration

The **participation fee** is 75 EUR per person. **Registration** is open from now until **April 16th 2018**. The number of participants is limited to the max. of 24 persons.

The „first registration – first serve” principle will be applied. Payment is due right after this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwloffice@tugraz.at

Venue

Graz University of Technology
BWL Seminar Room
NT02100

Kopernikusgasse 24
2nd Floor
A-8010 Graz

Organisation

Institute of Business Economics and Industrial Sociology, Working Group „Industrial Marketing, Purchasing and Supply Management“
Kopernikusgasse 24/II
A-8010 Graz
Phone: +43(0)3168737281

For any questions please do not hesitate and contact Ms Amila Omazic, BSc MSc:
amila.omazic@tugraz.at

Lecturer

Kenneth B. Young, initiated his academic writing career as a means to subsidize his **San Jose State University** basketball scholarship, which developed into a supporting role at the SJSU Writing Lab.



He is also a retired financial advisor that incorporated grant proposal writing and financial seminars among his services.

Currently, he is the co-owner of „Mother Tongue Language School“ where he focuses on Strategic Communication, Business Strategy Development, TOEFL & GRE prep and proposal editing.



Research Seminar

Good Quality Research and the Task of Scientific Writing

Date: 3rd of May 2018

Goal of this Seminar

Enhancement of the scientific writing skills, specifically for publication.

“Good science tries to eliminate, good art seeks to provoke; mystery, which is lethal to one and vital to the other.” John Fowles

Understand...

- ...strategic communication
- ...organizing an outline
- ...analysis writing (critique another's argument)
- ...issue writing (opinion)

Learn...

- ...organization
- ...continuity / word usage
- ...developing an argument
- ...focus writing efforts

Target Group

The target group of this seminar are PhD Students, Researchers and Professors who are interested in publishing in international journals.

Schedule

1.) Common Ground

- 09:00 - 09:45 Strategy/ Common Terminology
- 09:45 - 10:30 Journal Submission Darwinism
- 10:30 - 10:45 Coffee Break

2.) Theoretical Framework

- 10:45 - 11:30 Set-up/ Critical Thinking
(examination of those structures or elements of thought implicit in all reasoning)
- 11:30 - 12:15 Developing an Argument
- 12:15 - 13:15 Lunch Break

3.) Outline

- 13:15 - 14:00 Outline Development
- 14:00 - 14:45 Outline Usage
- 14:45 - 15:00 Coffee Break

4.) Tips

- 15:00 - 15:45 Voice
- 15:45 - 16:30 Cohesion/ Coherence

Note

Join us for our **Get Together** dinner, the part of our **EPIEM/ ESTIEM** Conference and **WING** Congress.

Time: 7 p.m.

Place: Grazer Burg (White Hall)
Hofgasse 15

