



FINANCE BOOTCAMP FOR SMART BUSINESSES

The world has been experiencing a gulf of new ventures in all fields using creative technology. Think of Tesla, Google, Alibaba, Spotify, Dropbox. Drones have started delivering e-commerce packages; driverless cars are now moving on the road; smartphone companies are doing banking business; fintech firms are thriving.

In such a changing world, good knowledge of financial management can make a difference. Innovators and engineers need multi-level expertise to realize their ambitions by meeting the wishes of many different stakeholders like owners, creditors, customers, suppliers. Their business ideas need a carefully chosen financial plan. Lack of financial management knowledge cannot be a hinder to smartly manage investments & financing decisions, earn profit and realize business goals.

“ HOW TO MAKE SMART INVESTMENT DECISIONS THAT CREATE VALUE? ”

LEARNING OUTCOMES

- Analyzing financial information
- Understanding business valuation
- Making investment decisions
- Dealing with financing techniques
- Creating value with mergers & acquisitions
- Managing financial risks

COURSE FACTS

- **Target group:** For university students with economics and business background who are interested in gaining knowledge on financial management techniques.
- **Credits:** 2 ECTS credits for successfully completing the summer school

WHAT IS CURIOUSU SUMMER SCHOOL?

The CuriousU experience is a one-of-a-kind combination of a European summer school with international taste in combination with a festival at the leading entrepreneurial University of Twente. Our summer school package includes: academic courses, music, sports, theatre, inspirational speakers and accommodation at the campus of the University of Twente. We've got it all. The last edition of CuriousU was a huge success with participants from more than 50 countries! Check out CuriousU and get inspired.

You wouldn't want to miss it on **12 - 21 August, 2018**. This is definitely the only and best festival style summer school in Europe!

WHAT DOES IT COST?

We offer you a complete package for the course, the festival programme, food and accommodation on UT campus located in the heart of Europe! Read more about the accommodation options, our courses and the participation fee.

A FESTIVAL?

Yes indeed! CuriousU offers a unique festival-style summer school experience in Europe, the Netherlands. Besides our academic courses, there will also be inspirational speakers, entertainment and social activities for all the participants. There will be for example a band night, a beach volleyball tournament and a movie night. This all takes place at the lively University of Twente campus.

CuriousU summer school (12-21 August 2018)

REGISTRATION IS OPEN NOW!

REGISTER NOW

Register early to secure a place.

<https://www.utwente.nl/en/summer-school-curiousu/courses/finance-bootcamp-smart-businesses/>

