



Interuniversitäres Forschungskolloquium Techno-Ökonomie

Fee and Registration

The **participation fee** is 75 EUR per person.
Registration is open from now until **April 30th 2018**. The number of participants is limited to the max. of 24 persons.

The “first pay – first serve” principle will be applied. Payment is due right after **registration** for this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwloffice@tugraz.at

Venue

Graz University of Technology
BWL Seminar Room
NT02100

Kopernikusgasse 24
2nd Floor
A-8010 Graz

Organisation

Institute of Business Economics and Industrial Sociology, Working Group „Industrial Marketing, Purchasing and Supply Management“
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A-8010 Graz
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For any questions please do not hesitate and contact Ms Amila Omazic, BSc MSc:
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Good Quality Research and the Task of Scientific Writing

Date: 3rd of May 2018

Goal of this Seminar

Enhancement of the scientific writing skills, specifically for publication.

“Good science tries to eliminate, good art seeks to provoke; mystery, which is lethal to one and vital to the other.” John Fowles

Understand...

- ...strategic communication
- ...organizing an outline
- ...analysis writing (critique another's argument)
- ...issue writing (opinion)

Learn...

- ...organization
- ...continuity / word usage
- ...developing an argument
- ...focus writing efforts

Target Group

The target group of this seminar are PhD Students, Researchers and Professors who are interested in publishing in international journals.

Schedule

The Seminar starts at 9 a.m. and ends at 6 p.m.

Introduction

Good quality research

Scientific writing

Note

Join us for our **Get Together** dinner, the part of our **EPIEM/ ESTIEM** Conference and **WING** Congress.

Time: 7 p.m.

Place: Grazer Burg (White Hall)
Hofgasse 15



Lecturer

Kenneth B. Young, initiated his academic writing career as a means to subsidize his **San Jose State University** basketball scholarship, which developed into a supporting role at the SJSU Writing Lab.

He is also a retired financial advisor that incorporated grant proposal writing and financial seminars among his services.

Currently, he is the co-owner of „Mother Tongue Language School“ where he focuses on Strategic Communication, Business Strategy Development, TOEFL & GRE prep and proposal editing.