

Lunch Lecture

Placemaking

The city should be rebuilt for its users!



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Digital Lunch Lecture

Zugang:

<https://tugraz.webex.com/tugraz-de/j.php?MTID=m83d099d4f51f7e9d6c6f13c63a864345>

Meetingnummer: 137 708 3664

Passwort: 1450

Zeit: 13.00 - 14.30 Uhr

Informationen:

www.stdb.tugraz.at

www.facebook.com/stdb.tugraz.at

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Guest Lecture WS 2020/2021

The Institut for Urbanism invites you to a digital lunch lecture by Michiel van Balen from the placemaking office Miss Miyagi.

Placemaking is a process in which maximum synergy is sought between the local stakeholders and the qualities and constraints of the built environment. More than a goal in itself, Placemaking is therefore rather a process and a philosophy that can provide strongly anchored projects with a distinct identity and attractiveness without setting the latter as a goal. Miss Miyagi uses her experience in the development, construction and operation of various complex urban programmes to work with her clients to create an interesting and affordable built environment in which our society can develop sustainably.

Miss Miyagi specialises in initiating and coordinating ab-normal urban projects with social added value, developed for and by its end users. This is why Miss Miyagi supports owners in the realisation of their project, preferably from concept to completion. Miss Miyagi distinguishes itself by its integrated approach to the content project (the ‚software‘) and the build project (the ‚hardware‘). This methodical approach will be shown by the projects „De Hoorn“ and „Hal5“.

Michiel Van Balen