

# **SB13 GRAZ-SUSTAINABLE BUILDING CONFERENCE 2013**

**Medium-rise structural timber apartments:  
Luxury or long-term carbon storage solution?**

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# Agenda

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## Background

- Timber use in modern construction
- Timber use in residential apartment construction
- Barriers to multi-residential timber buildings

## Market perception survey

- Methodology
- Observation and analysis
- Discussion

## Strategies

## Further Research

## Background

# Timber use in modern construction

- Engineered timbers
  - Cross laminated timber (CLT)
  - Glulam
  - Laminated veneer lumber (LVL)
  - Oriented Strand Board (OSB)



## Background

### Timber use in modern construction

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- Engineered timber floor systems
  - Timber concrete composite (TCC) floors

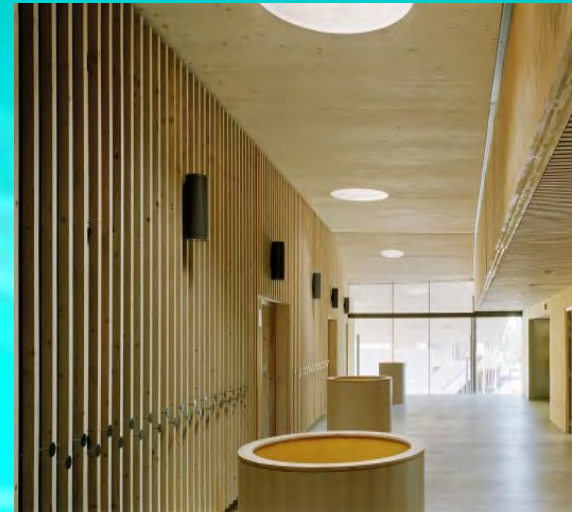


## Background

# Timber use in modern construction

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- Cross laminated timber (CLT) and cavity floors with OSB.
- Paul Chevallier School complex
- Rillieux-la-Pape-Lyon, France
- Completed in 2013



## Background

# Timber use in modern construction

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- Laminated veneer lumber (LVL)-stressed steel cables for seismic loads
- Pre-cast timber concrete composite (TCC) floors
- Massey University-Wellington, New Zealand



## Background

# Timber use in modern construction

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- Laminated veneer lumber (LVL)-stressed steel cables for seismic loads in sheer walls
- Pre-cast Timber Concrete Composite (TCC) floors
- Nelson Marlborough Institute of Technology (NMIT) New Zealand



## Background

# Timber use in modern construction

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- Life Cycle Tower One-8 storeys commercial building
- Concrete core-TCC floors
- Modular construction
- Dornbirn-Austria (2012)

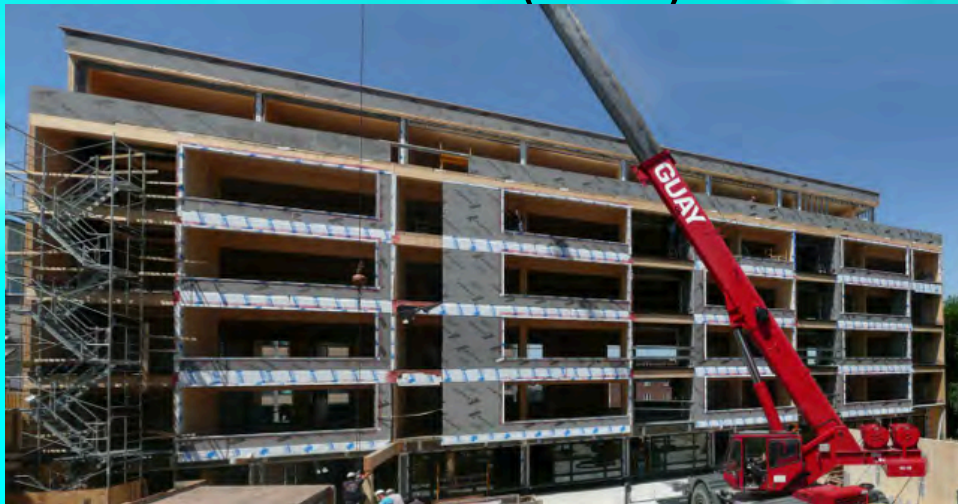


## Background

# Timber use in multi-residential construction

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- Cross laminated timber superstructure
- 6 storey apartment block
- 53 condominiums/units
- St. Roch district-Quebec city, North America (2013)



## Background

# Timber use in multi-residential construction

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- Concrete ground floor-CLT above (Stadthaus)
- 9 storeys-29 condominiums/units (mixed private/social housing)
- Murray Grove-London (2009)
- 340 tons less embodied carbon
- 200 tons of sequestered carbon



## Background

# Timber use in multi-residential construction

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- Cross laminated timber structure-brick veneer (Bridport house)
- 8 storeys-41 apartments (social housing)
- Hackney-London (2011).
- 892 tons less embodied carbon
- 1221 tons sequestered carbon



## Background

# Worlds tallest timber residential building

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- 10 storey apartment building in Docklands-Melbourne, Australia (2012)
- Ground floor concrete-remaining floors and walls CLT-private residential
- 23 apartments-32.2m tall
- 690 tons less embodied carbon
- 761 tons sequestered carbon



## Background

# Timber use in multi-residential construction

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- Concrete and steel are predominantly used in residential unit construction in Australia
- Why timber?
  - Reduce carbon emissions
    - Low embodied energy (grey)
    - Sequestered carbon
  - Light weight
  - Prefabrication-quality control
  - Construction time- 40% quicker
  - Preliminaries
  - Safety

## Background

# Barriers to multi-residential timber buildings

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- Legislation
  - National code of construction -fire and acoustic
  - Fire authorities
  - Alternate solution-expensive and time consuming
- Insurance
- Financial risk-lack of costing details
- Lack of experience-construction professionals
- Supply chain-lead times
- Building innovation can takes decades for adoption
- Design and Construct environment (detailed design required)
- Market perception of timber in residential construction

# Research Method

## Market Perception Survey

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- Internet survey
- Distributed to construction and non-construction professionals
- Approximately 15% response (310 Number)
- State of NSW, Australia

### Questions

- Demographics
- Attitudes towards sustainable construction
- Material preference for medium-rise apartments
- Expectations of a premium for sustainable timber apartments

# Observation and analysis

## Market Perception Survey

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### Demographics

- Females underrepresented
- Similar age distribution as the population of NSW, Australia
- Construction professionals 48%/ Non-construction workers 52%

PROFESSION	No.	Percentage %
Architect	17	5.7
Cost Planner	4	1.3
Builder	11	3.7
Project Manager	33	11.1
Engineer	14	4.7
Developer	20	6.7
Property	24	8.1
Building Trade	2	0.7
Other Building related	19	6.4
<b>Total Construction</b>	<b>144</b>	<b>48.4</b>
<b>Non-construction</b>	<b>153</b>	<b>51.6</b>
<b>TOTAL SAMPLE</b>	<b>297</b>	<b>100</b>

# Observation and analysis

## Market Perception Survey

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### Sustainability

- ↑ society effort towards sustainability 90% for, 7% against
- ↑ sustainable material use in construction 94% for, 4% against
- Timber is sustainable building material 65% for, 6% against

### Material preference for apartments

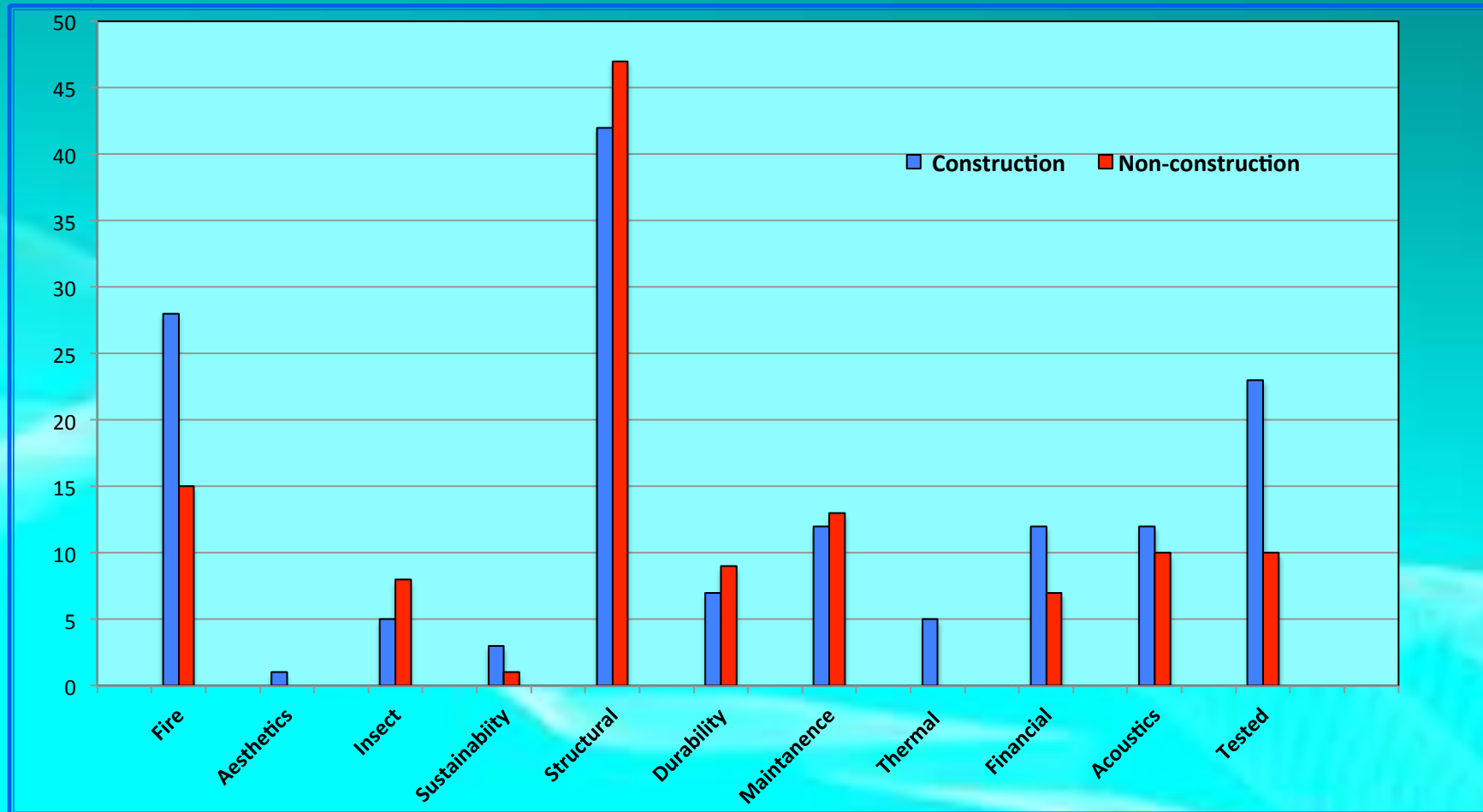
Demographic group	Prefer to live in a timber apartment %		Prefer to purchase a timber apartment %	
	Timber	Concrete	Timber	Concrete
All responses	21	79	10	90
Male	12	88	6	94
Female	36	64	20	80
Construction	16	84	7	93
Non-Construction	26	74	14	86

# Observation and analysis

## Market Perception Survey

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Why concrete over timber?

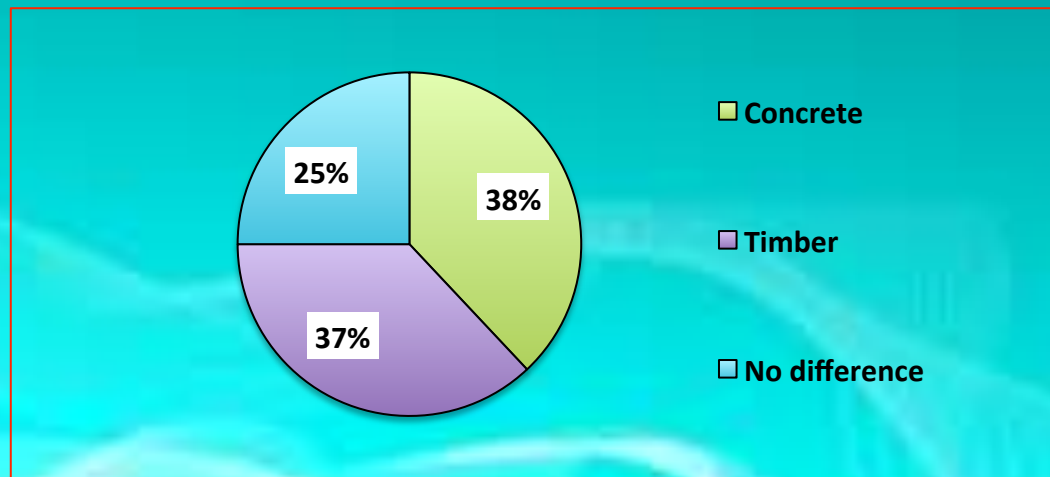


# Observation and analysis

## Market Perception Survey

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Pay more for timber or concrete apartments?



How much more would you expect to pay? (\$550,000 apartment)

- Concrete \$16,000-2.9%
- Timber \$15,600-2.8%

## Discussion

# Market misperceptions and issues

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- Structural adequacy of timber in taller buildings
- Fear of the combustible nature of timber in tall buildings despite legislative requirements
- Familiarity and acceptance by the construction industry and general public of reinforced concrete apartment construction
- Projection of common negative perceptions of residential timber performance such as insect and water damage onto larger residential timber construction projects.

## Strategies

### Increased Education

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- Educate the demand side of the market.
- Produce a clear and simple report on the effects of carbon tax.
- Publicly showcase innovative timber construction methods.
- Educate future construction professionals on sustainable building options.

## Further Research

### Supply side interviews

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- Semi-structured interviews with Construction professionals
- Initial findings
  - Cost prohibitive to 2<sup>nd</sup> tier companies
  - Lack of accurate cost data (ruled out at feasibility stage)
  - Design for a timber structure
  - Needs to be Client driven
  - Government incentives-additional floor area for carbon reduction
  - Suitable for Building Information Modelling (BIM)
  - Multiple benefits once a mainstream construction methodology

The End

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Questions?

