



MARKET POWER, REGULATION AND SPECULATION: DO WE HAVE ANY COMPETITIVE ENERGY MARKETS?

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SURVEY



- 1. Introduction
- 2. Method of approach
- 3. The world oil market
- 4. Major results

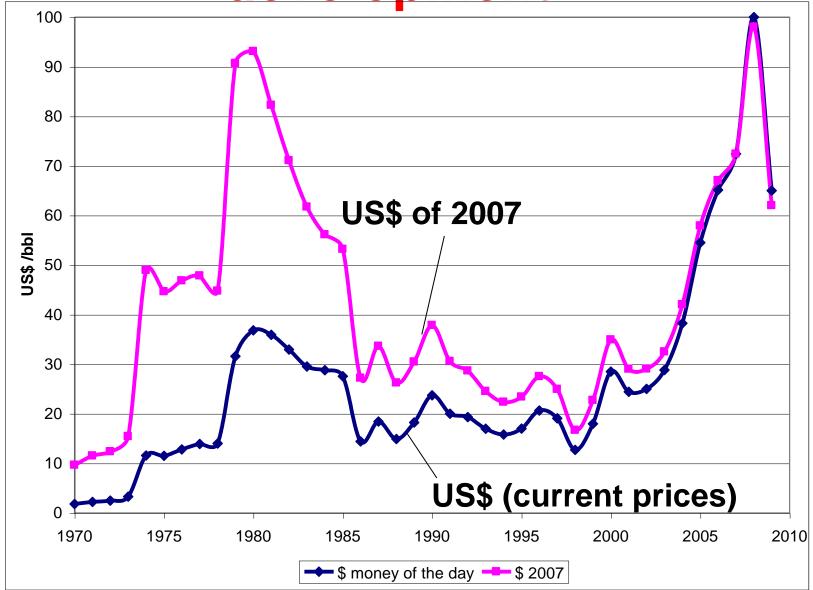
5. Conclusions



Historical oil price



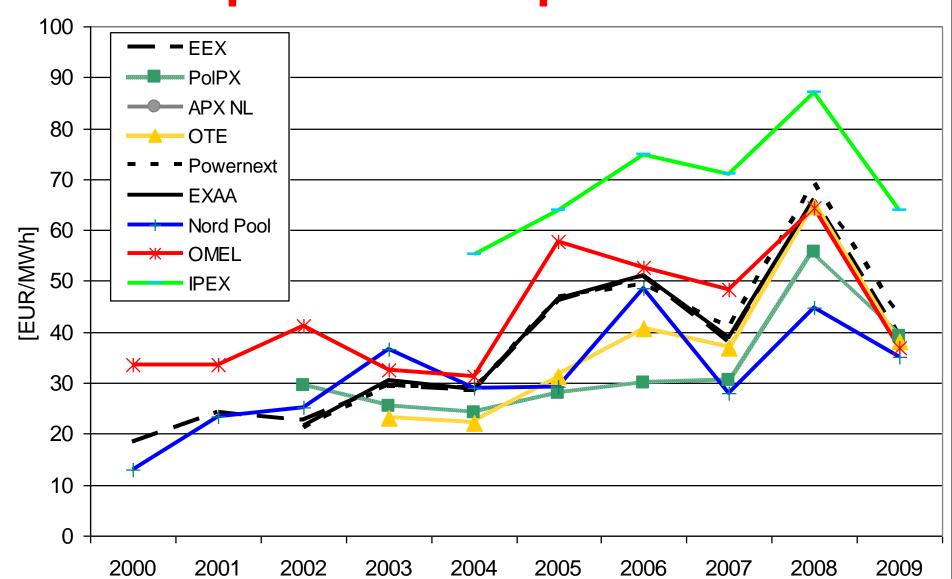
development





Historical electricity price development

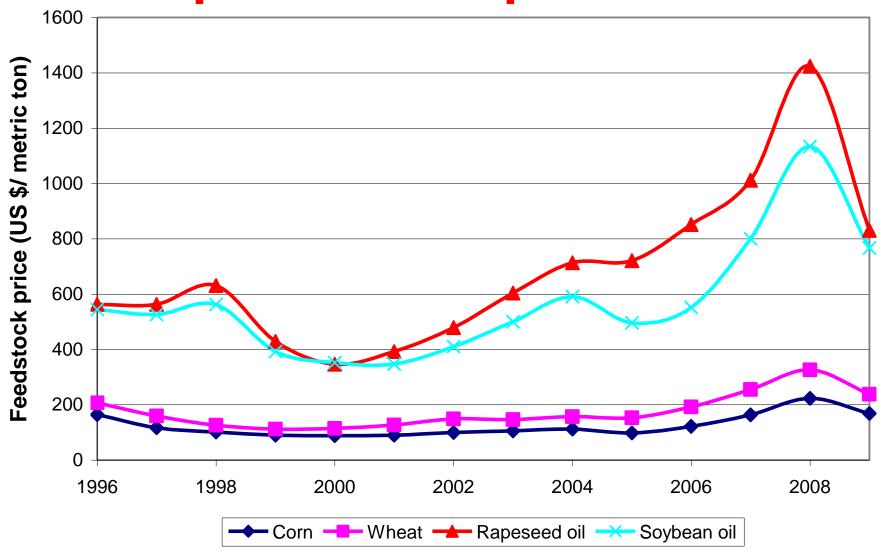






Historical feedstock price development

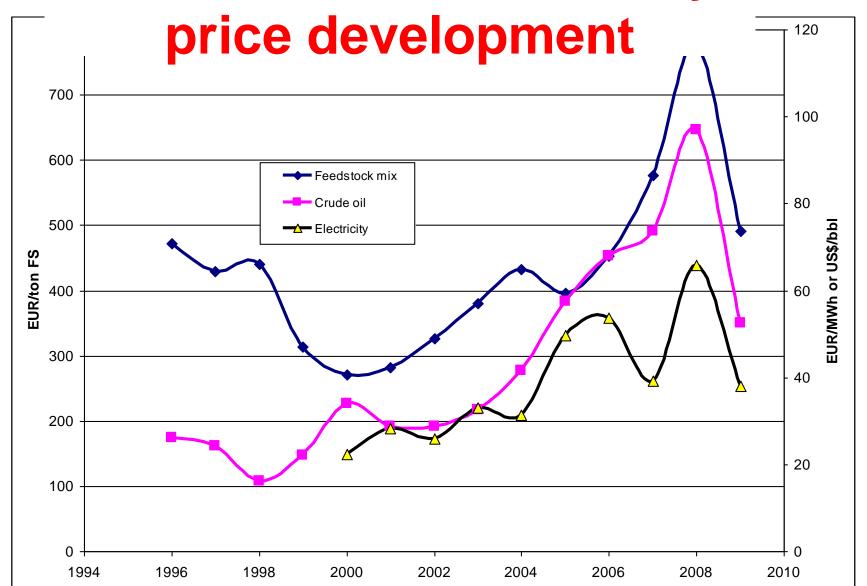






Comparison: historical oil, feedstock, and electricity







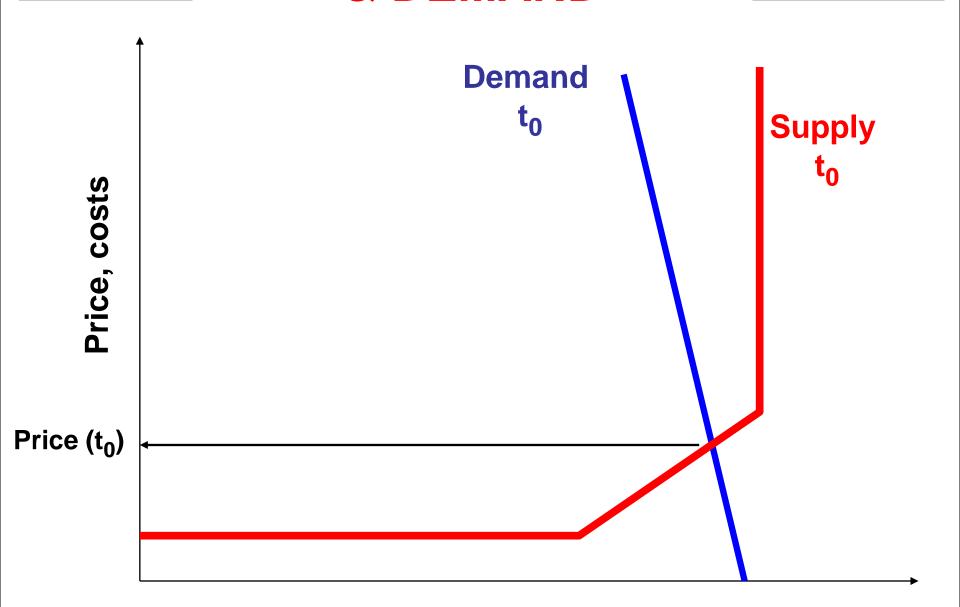
2. METHOD OF APPROACH

- Describing the fundamentals of supply & demand in energy markets;
- Supply: Discussion of the role of OPEC in the world oil market;
- The issue of physical short-term and speculative long-term demand;



ENERGY SUPPLY& DEMAND







There are at least the



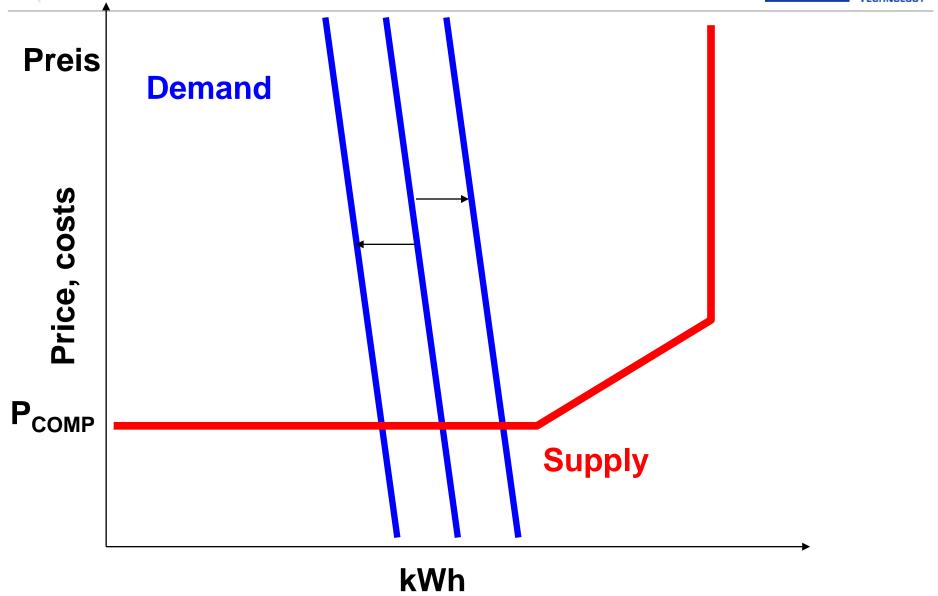
following basic explanations for the development of energy prices:

- general physical fundamentals of demand & supply (short-term and long-term) incl. peak-oil, grid-bottlenecks, power plant shortages
- strategic behaviour of suppliers (oligopoly game)
- fiscal (e.g. currency) developments and strategic/speculation from the demand-side



BUYERS MARKET

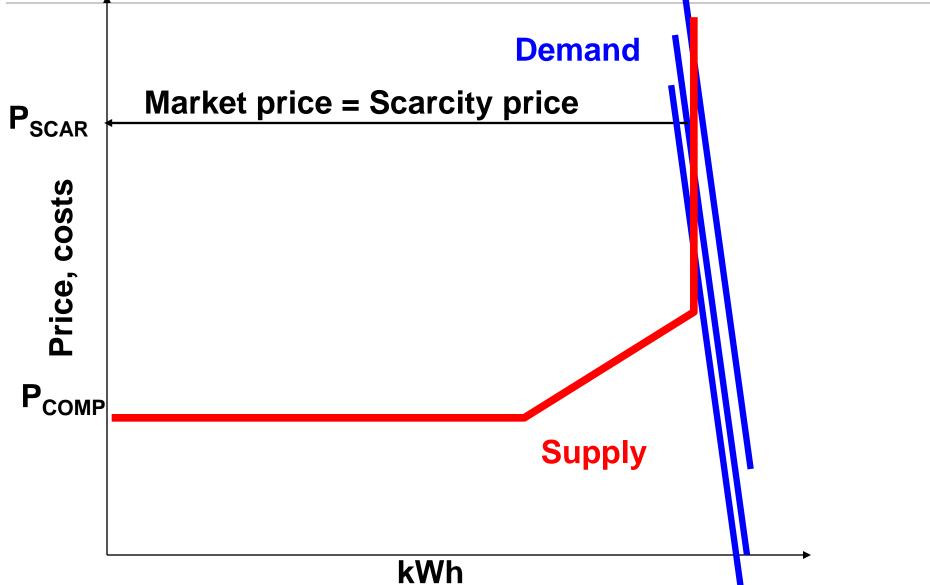






SELLERS MARKET



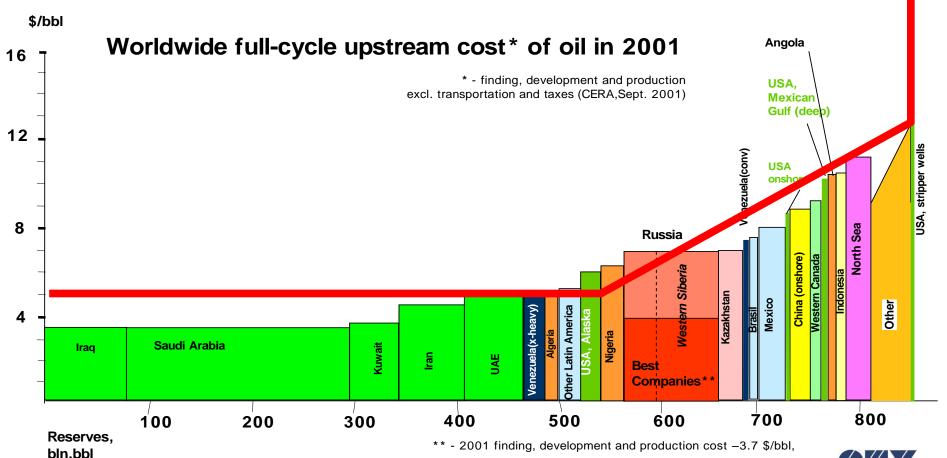




conomics 3. WORLD OIL MARKET



FUNDAMENTAL MODEL BASED ON SUPPLY-SIDE COST CURVE



page 14
G-Corporate Strategy, W. Ernst, July 1, 2004
Y\Daten\Powerpoint\EWS\ONB Oil Price 1.7.2004.ppt

Move & More. OMV





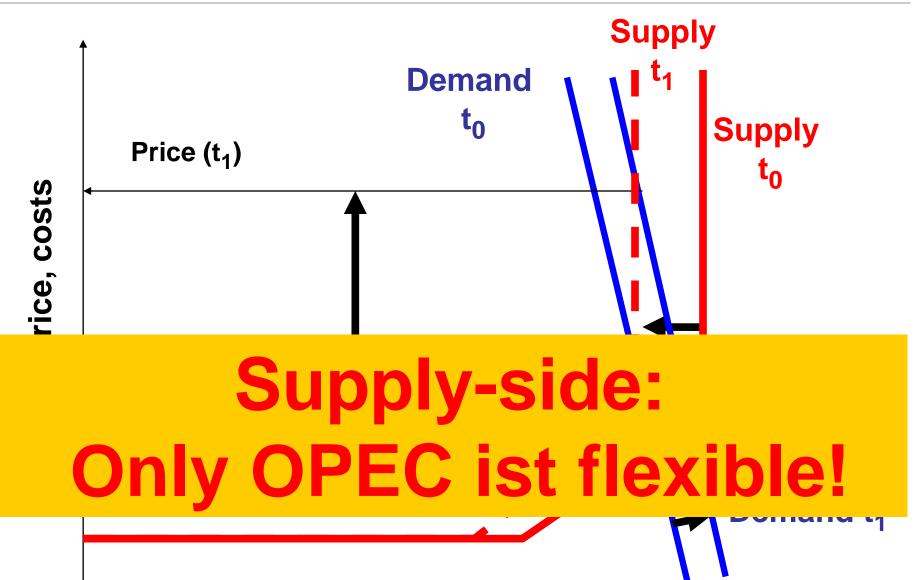
4. MAJOR RESULTS



OIL SUPPLY & DEMAND



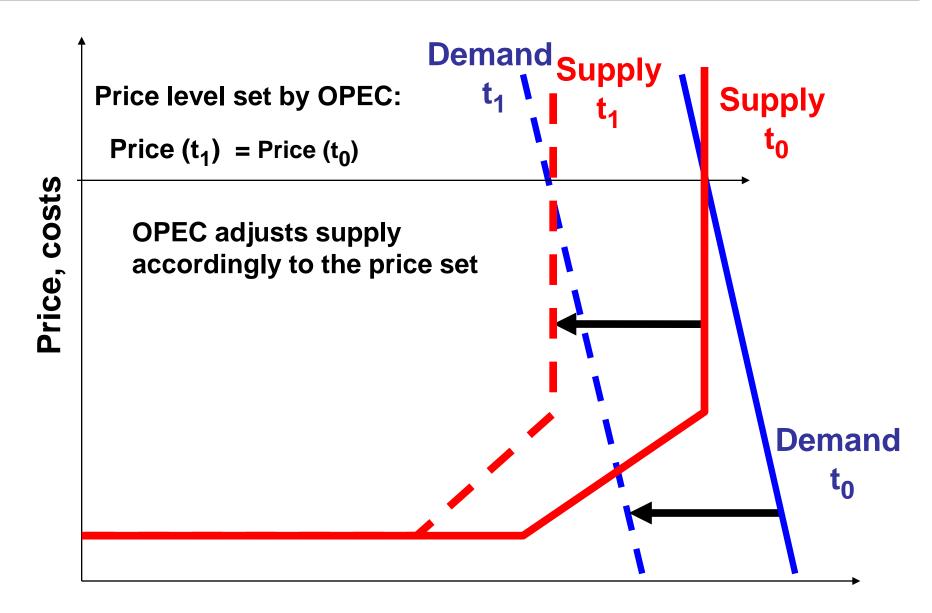
bbl oil





1982-1985: High cartel prices

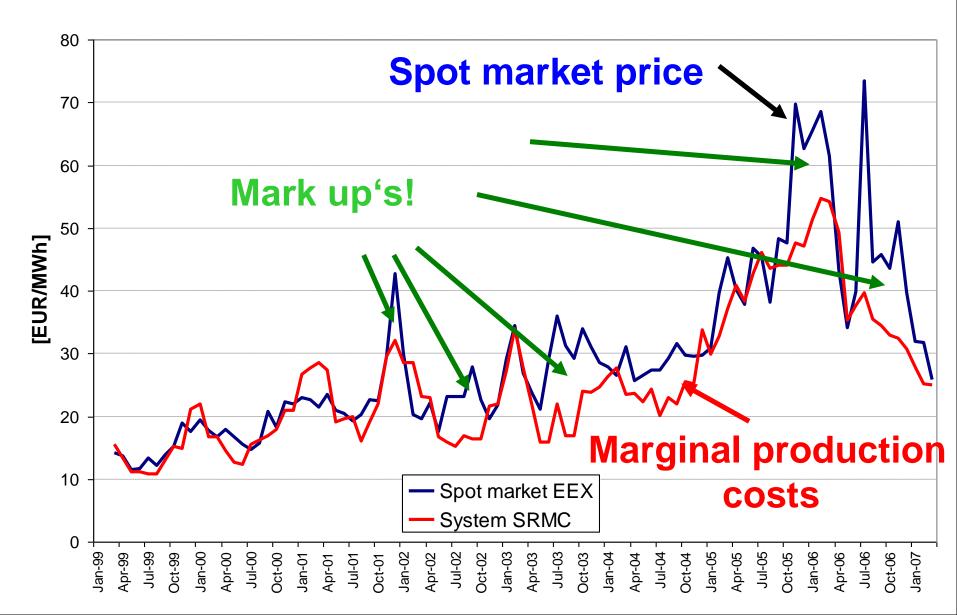






ELECTRICITY MARKET IN CENTRAL EUROPE







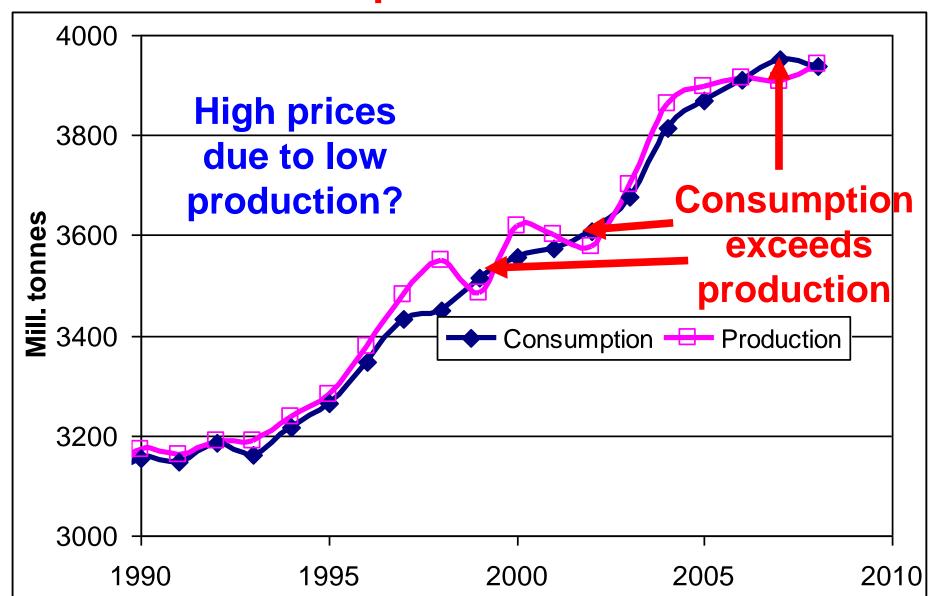


CAN WE EXPLAIN RECENT DEVELOPMENTS IN WORLD OIL (OR FEEDSTOCK/BIOFUELS) MARKETS WITH SUPPLY-SIDE IMPACTS?



Oil production vs consumption world-wide

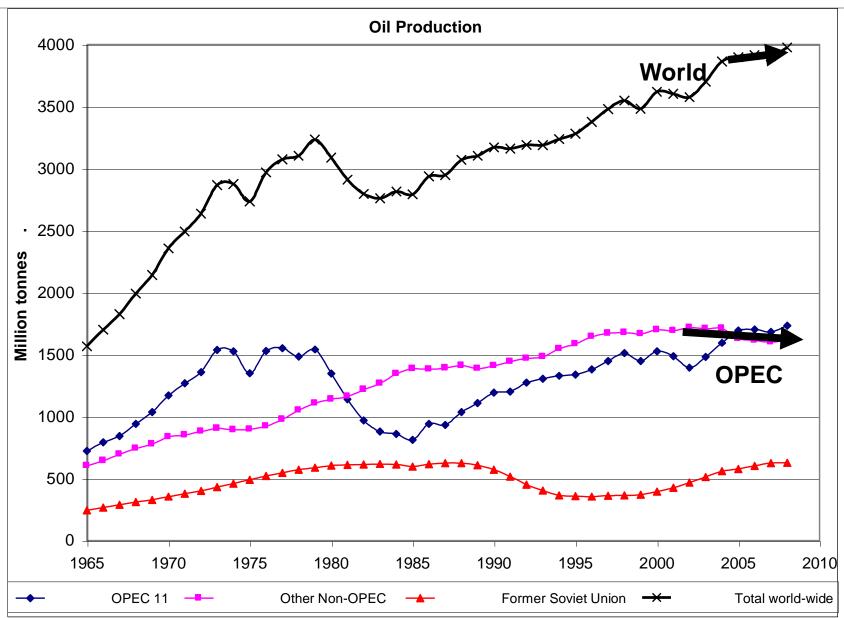






Oil production world-wide

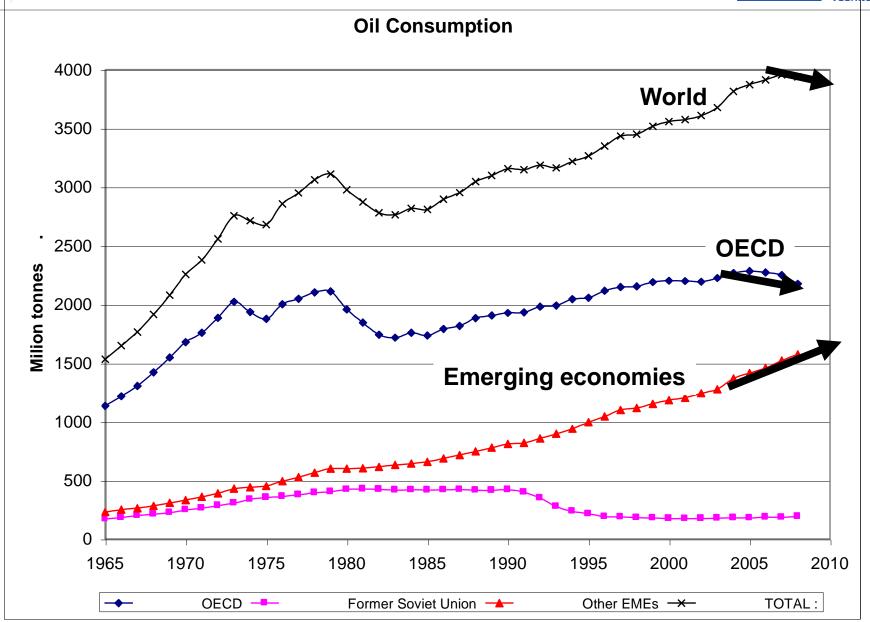






Oil consumption world-wide

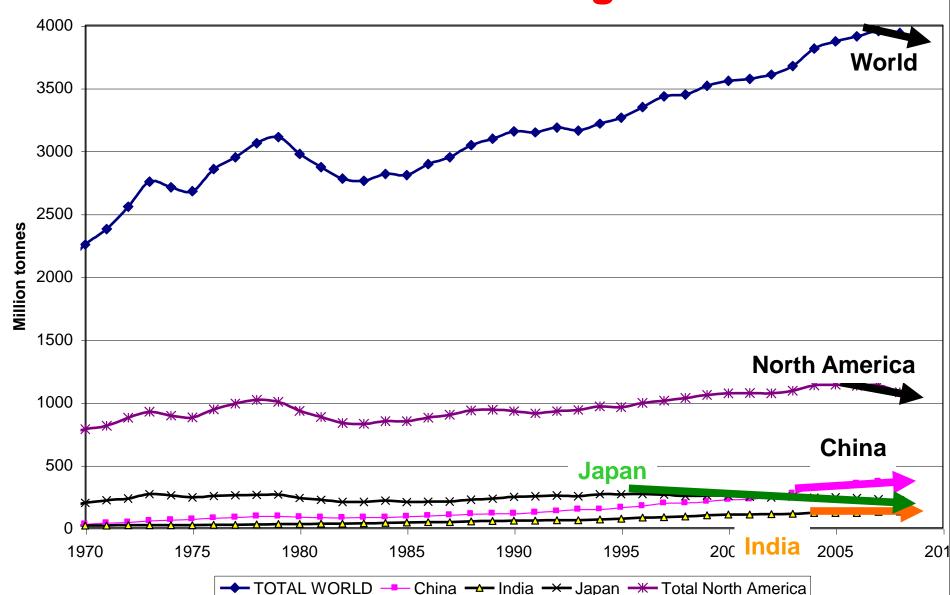


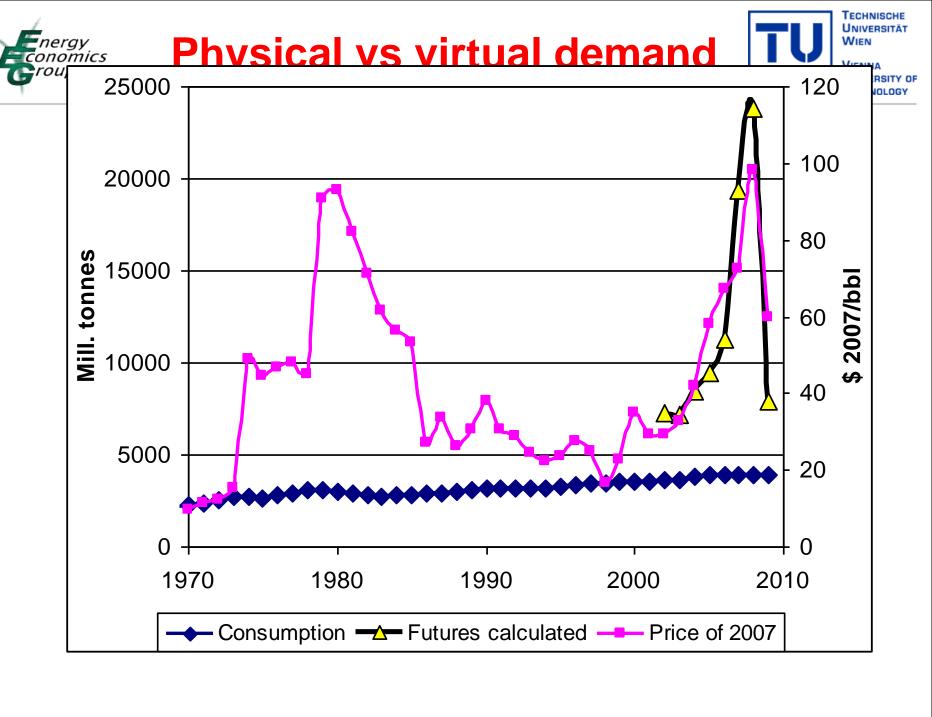




Oil consumption world-wide and in selected regions



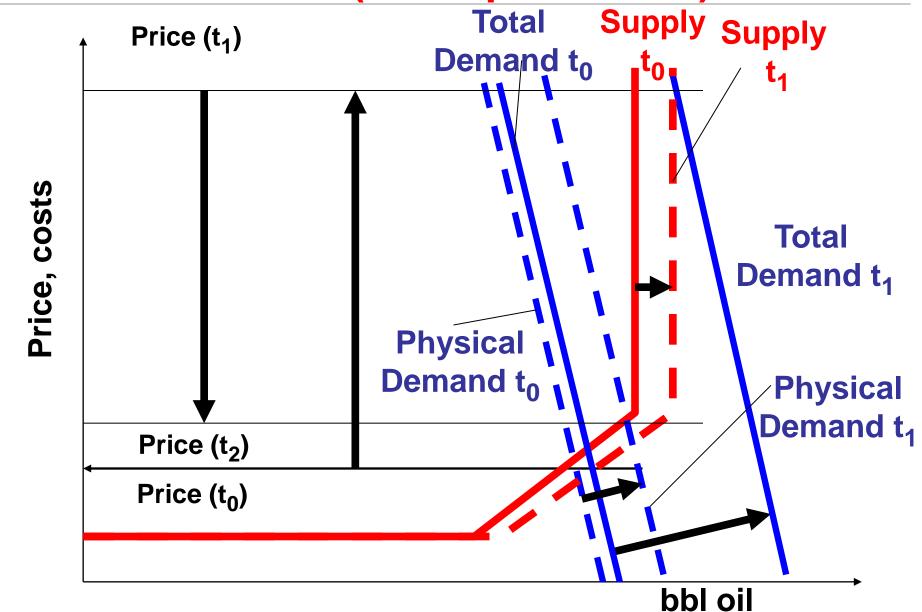






2004 - 2008: Increasing demand (incl. speculation)







5. CONCLUSIONS



- ➤ Period 1980 1985: "sellers market": price increases due to OPEC market power and price drops due to significant physical demand drops;
- oil price and feedstock price increases 2003 –
 2008 due to signif. increases in "virtual" demand;
- decrease in 2009 due to burst of speculation bubble (-> drop in virtual demand); physically, demand & production changed only moderately
- Currently: far away from lasting competition in energy markets, speculation increasingly attractive ... regulation needs world-wide level